★★★ P. ARTS

THE NEW SCHOOL
announces a new course

WHAT IS THE FUTURE OF REAL ESTATE?

Lectures by distinguished guest lecturers in the fields of
GOVERNMENT
EQUITY CONTROL
REAL ESTATE DEVELOPMENT

15 Sessions
February 2 - May 4

66 West 12th Street
New York City

offsite
HD
1375
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1965

THE SCHEDULE

INTRODUCTION

Feb. 2 **THE REAL ESTATE OVERLOOK**

Lectures by the four instructors.

Group I: THE GOVERNMENT

Coordinated by EUGENE J. MORRIS

Feb. 9 **LIMITATIONS, CONTROLS, TAXES AND TRANSPORTATION**

S. P. BONAN
Attorney; President, Bonan Equities

Feb. 16 **GOVERNMENT AIDS TO DEVELOPMENT**

HON. A. A. WALSH
Deputy Commissioner, N.Y. State Division of Housing and Community Renewal

Feb. 23 **DIRECT GOVERNMENT DEVELOPMENT OF REAL ESTATE**

COMMISSIONER N. HARDY
Deputy Administrator, N.Y. City Rent and Rehabilitation Administration

Mar. 2 **SUMMARY AND TRENDS**

EUGENE J. MORRIS

Group II: EQUITY CONTROLLERS
(Land Owners and Lenders)

Coordinated by LEWIS D. HUTCHISON

Mar. 9 LAND OWNERS

JAMES BOISI
Vice President, Morgan Guaranty Bank;
former Vice President, New York
Central Railroad

ADAMS NICKERSON
Vice President, Hoffman Estate

Mar. 16 PENSION FUNDS

HENRY WICKENHISER
Vice President
U.S. Trust Company

RICHARD HURD, SR.
President, Hurd & Co., subsidiary of
Eastman Dillon Co.

CHARLES BRUSH
Investment Officer,
ILGWU Pension Fund

Mar. 23 BANKS AND INSURANCE COMPANIES

THOMAS MURRAY
Vice President, Equitable Life Assurance
Society of the United States

OREN G. HUNT
Mortgage Investment Officer,
Office of the Comptroller,
City of New York

Mar. 30 SUMMARY AND TRENDS

LEWIS D. HUTCHISON

STEVEN THOMPSON
Author and Real Estate Consultant

AVERY ARCHITECTURAL AND FINE ARTS LIBRARY
GIFT OF SEYMOUR B. DURST OLD YORK LIBRARY

Group III: THE DEVELOPERS

Coordinated by DANIEL ROSE

Apr. 6 **THE PRIVATE AND PUBLIC DEVELOPERS (First Session)**

Residential:

FRED ROSE

Rose Associates

Suburban:

ROBERT SIMON

Reston, Virginia

Apr. 13 **THE PRIVATE AND PUBLIC DEVELOPERS (Second Session)**

Urban:

SEYMOUR DURST

Durst Organization

Suburban:

ROBERT DOWLING

City Investing Company

Apr. 20 **CORPORATE AND INSTITUTIONAL**

L. E. HICKMAN

Executive Vice President, Aluminum Co. of America

THOMAS DALY

Manager, Real Estate and Construction Division, IBM

Apr. 27 **SUMMARY AND TRENDS**

DANIEL ROSE

Conclusions

May 4 **SYMPOSIUM ON BASIC TRENDS FOR THE FUTURE**

Participants include instructors and guest speakers.

WHAT IS THE FUTURE OF REAL ESTATE?

Course 2958. Feb. 2 to May 4, 1965
Tuesdays, 8:30 - 10:10 P.M.
Tuition, $40. Registration fee, $7.

This course is aimed primarily at professionals in real estate companies, insurance firms, banks, pension funds and related organizations, but is open to non-professionals as well. Guest lecturers are leaders in the fields of government, equity control and real estate development.

INSTRUCTOR:

Julian J. Studley
President, Julian J. Studley, Inc.

ASSOCIATE INSTRUCTORS:

Lewis D. Hutchison
Manager, Private Placement Investments
Trustees, General Electric Pension Trusts

Eugene J. Morris
Partner, Demov & Morris, Inc.

Daniel Rose
President, Dwelling Managers, Inc.

REGISTRATION

Registration is now open and will continue on weekdays through February 12. Until January 22, you may register on the Third Floor of The New School from 10 A.M. to 3 P.M.; from January 25 to February 12, you may register from 10 A.M. to 8:30 P.M.

LOCATION

The New School for Social Research, the nation's first university for adults, is located at 66 West 12th Street, between 5th and 6th Avenues in Manhattan. It is accessible by the Fifth Avenue bus line and all subway lines (14th Street stations).

For information, contact the Office of Public Information —

THE NEW SCHOOL
66 West 12th Street
New York City

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